

A man and a woman in business attire are looking at a screen together. The woman is in the foreground, looking intently at the screen. The man is behind her, also looking at the screen. They are both wearing white shirts. The woman is holding a pen in her hand. The background is a plain, light-colored wall.

DX

exchange
DOCUMENT EXCHANGE

Address book cleanse

Is your mailing
database costing you
money?

We're addressing the issue with DX data book
cleansing.

www.thedx.co.uk 0844 371 2004

Uncleansed data could be costing you time and money

If your mailing database has not been cleansed recently, then it is likely to be missing DX addresses or contain inaccurate data that could be costing your organisation time and money.

Research shows that DX Members are not sending as much mail through the DX as they could be – in fact, around 20% of post is sent by Royal Mail when it could be enjoying the benefits of the DX service.

A cleansed DX mailing database will help ensure your organisation is making the most of its DX membership, whilst enjoying the valuable benefits of:

- **Extended working day** - Pre-9 am delivery and post-5 pm collection as standard
- **Value for money** – Significant savings on your postal budget without compromising on service
- **Secure and reliable** – A member only network providing over 30 years of strike-free service
- **Increased productivity** – No need to frank, weigh or size items reducing mailroom costs



DX has the solution

DX has partnered with AFD Software Solutions, an address management specialist, to help you maximise your DX membership with a DX address matching service.

The results are yours within 72 hours in three easy steps:-



To request your DX Address Book Cleanse, or to find out more, visit www.afd.co.uk/dxdatamatch

TRUSTED DX SERVICES :



DX is the UK and Ireland's leading independent mail, courier and logistics company, providing a range of products and services delivering close to 1m items per day into both the B2B and B2C markets.



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